



STICKY SITUATION

Avery Dennison has released its new Peel & Stick range to the Australian market ahead of all other world markets.

The range, developed using Avery's core technology of pressure-adhesive labeling, is designed to add colour, fun and organisation into the home and educational markets. The products are a range of removable and repositionable whiteboard-style stickers for use in the home and classroom.

The dry erase sheets allow teachers, kids and parents to write and wipe clean as many times as they like. They're perfect for reminders around the home, helping the family stay organised and just providing fun, educational entertainment.

The range includes a perpetual monthly calendar and handwriting page to aid with planning and handwriting skills.



OLD GOLD FAVOURITES

Cadbury Old Gold chocolate blocks have been a favourite with Australians for many years. They have established a very loyal consumer base and this month, Cadbury Old Gold ice-cream sticks hit the shelves in Vanilla and Roast Almond varieties. Cadbury Old Gold Vanilla is a creamy vanilla ice cream, covered in original Old Gold dark chocolate. Cadbury Old Gold Roast Almond goes one step further, studding the Old Gold dark chocolate with crunchy roasted almond pieces. Available in four packs.

Contact Bulla Dairy Foods.

SPECIAL K'S NEW FRUIT & NUT MEDLEY

Kellogg's Special K has launched an exciting new cereal flavour for breakfast lovers that tastes great. Special K Fruit & Nut Medley boasts the addition of flame raisins, sweet cranberries, diced almonds and oat clusters to the light, crisp flakes of rice and wheat.

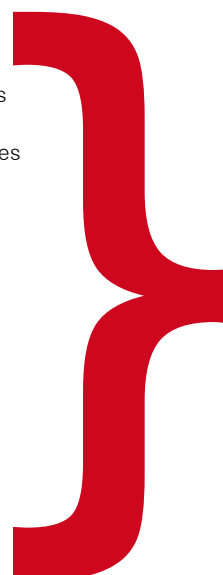
Special K Fruit & Nut Medley is low GI and high in protein, making it a nutritious choice customers can feel good about. Special K Fruit & Nut Medley is the fifth variety to be added to the Special K cereal range meaning there is now a great tasting cereal for everyday of the working week.

Special K is also available in Original, Advantage, Honey Almond and Forest Berries varieties.



ORIENTAL SENSATION

A delicious stir-fry begins with new MasterFoods Honey, Garlic and Soy Stir Fry Recipe Base. Also new to the recipe base range for MasterFoods is the Teriyaki Chicken Stir Fry Recipe Base. Both products are full of fabulous flavour, feature the Heart Foundation Tick of Approval and makes cooking Asian easy, delicious and nutritious.



RE-THINK MINCE

Why not try Steggles chicken mince next time you're preparing your favourite mince recipe? Chicken mince is a versatile ingredient, as well as being healthy, lean and packed with protein. So next time you're thinking of creating meals as simple and tasty as sausage rolls or spaghetti, salads, meatballs and burgers – think chicken mince!

All Steggles chickens are 100 per cent free of added hormones, barn raised and grain fed.

Contact Baiada Poultry for more information.

